



NEWS RELEASE

Date: May 4, 2009

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FOR IMMEDIATE RELEASE

Twenty Something Convenience Store Receives National Recognition

OKLAHOMA STATE UNIVERSITY – The National Association of College & University Food Services has awarded Twenty Something Convenience Store, located in Kerr-Drummond Residence Hall, the Best in the Business honorable mention in the “Updating Your C-Store” category.

The seventh annual Best in the Business Campus C-Store recognizes creativity and innovation in marketing, merchandising, layout and design, and foodservice applications. This year 38 colleges and universities, throughout the United States, entered the contest in four categories.

“Since 1991, Twenty Something has been developing with the needs of our students,” Josh Miller, manager of Kerr-Drummond Dining said. “We want to continue giving students the most convenient and accessible products, while providing variety.”

Miller says many of the updates to the store included providing product and aisle locators, new product mix introduction, a renovated beverage station, lowering the shelf profiles and widening the aisles. Organic and natural products also were added to the food selection and brand-specific product promotions occur regularly.

“Through our comment corner we hope to continue to listen and respond to what our customers want,” Miller said.

NACUFS is the trade association for almost 600 institutions of higher education in North America. All winners will be recognized at the NACUFS national conference in Milwaukee, Wisc., July 7-8, 2009.

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