



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Twenty Something Sprouts New Organic Food Products

OKLAHOMA STATE UNIVERSITY – Deciding what you will have for lunch can sometimes be an unrewarding process. Students, with their busy schedules are usually only allowed time to grab a quick bite from a fast food chain. Wish there was a healthier alternative? Or a way for you to eat a whole bag of potato chips containing less than 5 grams of fat?

Now there is, with Twenty Something's new line of organic products. We are focused on, "bringing in products that are health conscious," Josh Miller, manager of Twenty Something, said. Miller says there has been a pull toward organic products from students in the store and the selection of organic products keeps expanding.

Twenty Something, located on the first floor of Kerr-Drummond residence hall, has two main distributors, who carry a large variety of products. Natural Foods supplies organic rice, noodles, pastas and soups and Amy's Organic offers frozen dinners and desserts. Twenty Something currently has three freezers and four feet of dry organic goods in the store, "our goal is to double the amount of dry goods we have a keep a better selection," Miller said. Twenty Something also has foods that promote a healthier lifestyle such as Odwalla bars which are 30 percent organic and Frito-Lay chips made from natural ingredients.

About Organic

Organic refers to the way agricultural products are grown and processed. The process of production and distribution assures consumers they are receiving products that began on the farm. The 100 percent organic and the USDA organic seal mean the products contain all

organically produced ingredients. Organic foods and beverages are one of the fastest growing segments in the overall \$598 billion food market. For more information about Twenty Something or their line of organic products, please contact University Dining Services at 405-744-4424.

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